Showcase Design Specs

Ready for launch? Just keep these specs in mind while you're designing, and you're sorted.

showcase
workshop

For menu screen images on...

...non-Retina iPads (1, 2 & Mini 1)

Dimensions: *1024 x 768 pixels*

Resolution: *70 ppi*

You can use files of any resolution, but a non-retina iPad will always downsize them to 70dpi.

...Retina iPads as below

Dimensions: *2048 x 1536 pixels*

Resolution, iPad 3, 4, Air & Air 2: *264 ppi*

Resolution, iPad Mini 2 & Mini 3: *326 ppi*

...Samsung Galaxy, Google Nexus, Microsoft Surface 1 & 2
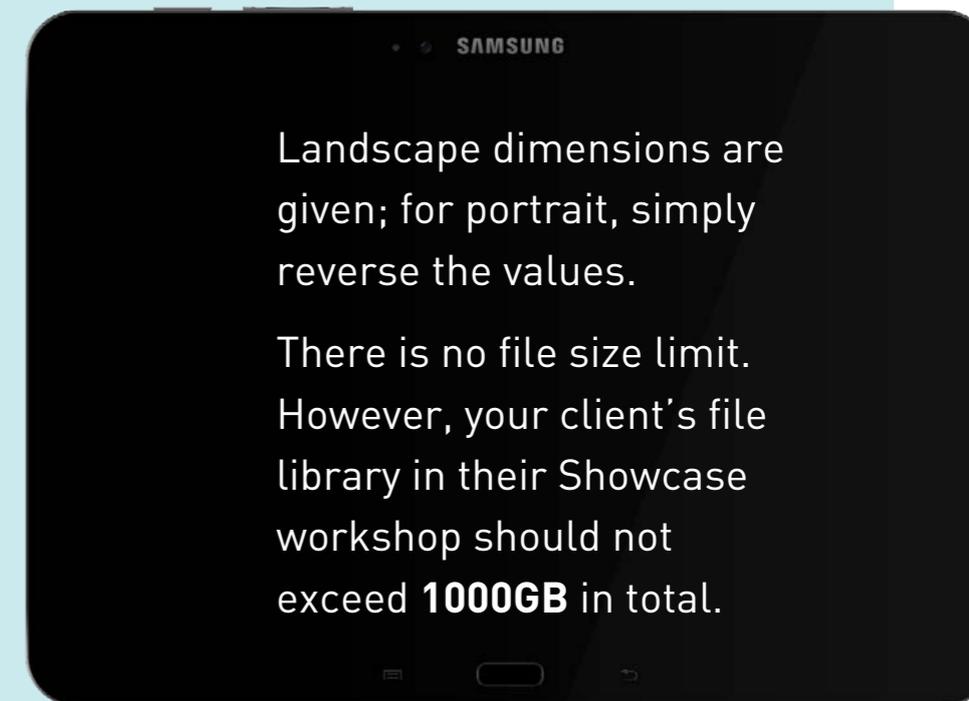
Dimensions: *1280 x 752 pixels*

Resolution: *150 ppi*

...Microsoft Surface 3
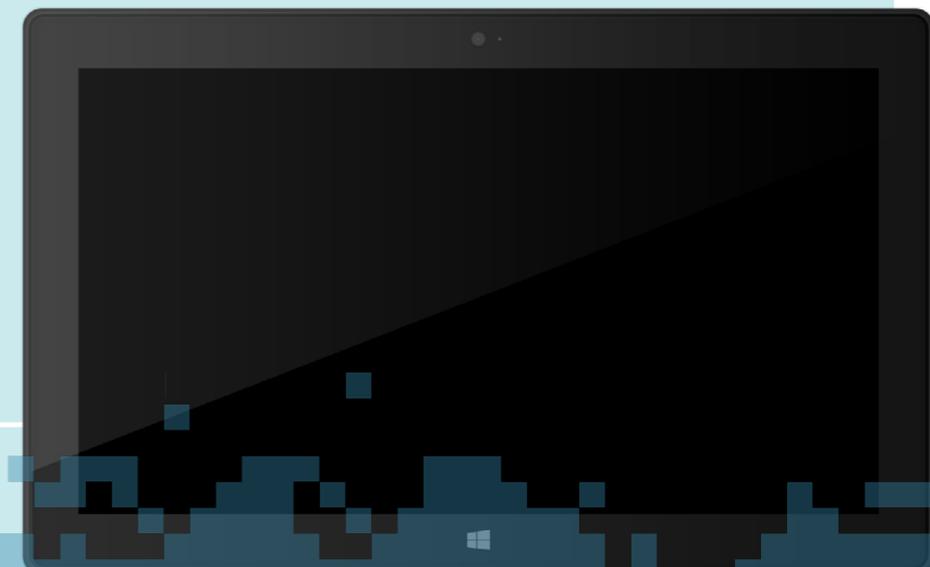
Dimensions: *1080 x 720 pixels*

Resolution: *216 ppi*

Any showcase you build can be used across any device. Depending on the size, some black space may appear around the edge, but the showcase will still work perfectly.

Landscape dimensions are given; for portrait, simply reverse the values.

There is no file size limit. However, your client's file library in their Showcase workshop should not exceed **1000GB** in total.

Color Fidelity

Work in *RGB color*. If using CMYK color, the tablet's screen might not render the colours properly.

Minimum Font Size

The minimum readable font size on iPad is *14pt*. We suggest you use *14pt* or larger for all body copy.

Video formats

Showcase Workshop has a built-in encoder; all standard video formats (mov, mp4, m4v, avi, wmv, flv, mpg, mpeg) will work.

Other document formats

The most common document types will appear in Showcase without modification, including: *PDF*, *PNG*, *JPEG*, *PPT*, *XLS* and *DOC*.

Working with MS Office: Sometimes there is a conflict between complex Microsoft files (e.g. Powerpoints with many layers) and the iPad's ability to render those files accurately. If you are using any Microsoft Office files, we recommend saving them as PDFs before uploading them to Showcase Workshop.

Showcase does not support animation in Powerpoints at this time.

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